



PERSONAL DETAILS

Miguel Pedro Ribeiro Duarte

02 May 1981

Portuguese

GU4 7XT
Guildford, Surrey
United Kingdom

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miguelduarte.me
info@miguelduarte.me

Portuguese
Native

English
Fluent / Professional

Spanish
Elementary Proficiency


PERSONAL STATEMENT

I am a highly motivated and driven individual with a competitive nature, always striving to be the best that I can be. Quite meticulous with my work, with great attention to detail without losing sight of the bigger picture. I like to think outside the box and always find creative solutions to daily problems.

With over 15 years of experience, both offline and online, I worked with B2C and B2B accounts in different markets, like fashion, beauty, tech and automotive.

As a people person, I enjoy meeting and developing meaningful relationships with customers and colleagues alike.

Outside of work, I love spending time with family and friends. A novice golf player and music and cinema aficionado, always looking forward to trying the latest tech.

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WORK EXPERIENCE

April 2021 - Present

Founder & Creative Director

AMAR Design - amardesign.co.uk

Guildford - United Kingdom

As Creative Director, I am responsible for high-level creative decisions and oversee the creative and digital teams. Also responsible for client's initial contact, making sure their requirements are understood and met.

Sept. 2015 - April 2021

Senior Digital Designer / Developer

TMB - thinktmb.com

Dorking - United Kingdom

MAIN CLIENTS

Alfa Romeo • Fiat • Bunzl
KIA • Mazda • Hyundai
Mercedes • Toyota

Responsible for User Experience, Interface Design and front-end development of marketing platforms and digital applications for the automotive market.

March 2012 - Sept. 2015

Senior Digital Designer

Ogilvy UK - ogilvy.com

Guildford - United Kingdom

MAIN CLIENTS

Autodesk • Adobe
Cisco • SAP • DKNY
Nokia • Vodafone

Managed a team in the digital department, being responsible for quality control. During this period, I was involved in the onboarding of the main clients, organised and led pitches and presentations.

March 2011 - March 2012

New Media Coordinator

May 2006 - August 2007

New Media Designer

Imagine Virtual - imaginevirtual.com

Lisbon - Portugal

MAIN CLIENTS

Mercedes Portugal
Bosch • Unilever
Megáfrica (Angola)
Sena Hotel (Mozambique)

Responsible for the New Media department. During this time, I led daily meetings with clients, gathered briefs, and managed the digital design, development and motion graphics teams.

August 2007 - March 2011

New Media Designer

MWK

Lisbon - Portugal

MAIN CLIENTS

Fátima Lopes (Stylist)
Reader's Digest • Art
Vidisco • Harnn & Thann

During these four years, I designed and develop several websites, using different technologies from Flash & Actionscript to HTML, CSS & PHP. Was also responsible for several clients as graphic designer & art-worker.

EDUCATION & TRAINING

2015

**Coaching and Leadership
Presentation Skills**

Ogilvy UK
Guildford - UK

2009

Dreamweaver, PHP & MySQL

The Edge
Lisbon - Portugal

2006 – 2007

**Multimedia Management
and Communication**

Rumos - rumos.pt
Lisbon - Portugal

2006

Workshop, Creative Solutions

ETIC - etic.pt
Lisbon - Portugal

2000 – 2004

4 Years Degree, Visual Design

IADE - Art & Design Institute
iade.pt
Lisbon - Portugal

1994 – 2000

A-Levels, Arts

Manuel Cargaleiro High School
Lisbon - Portugal

TECHNICAL SKILLS

CREATIVE

Branding & Identity
Communication Strategy
Creative Direction
Creative Concepts
User Research
Storytelling
Marketing Campaigns

DIGITAL

User Flows & User Journeys
Wireframing
Prototyping
Website Design
Product Design
Application Design
Digital Campaigns

DEVELOPMENT

HTML / HTML5
CSS / SASS / LESS
JavaScript / Vue.js / React
Greensock GSAP
PHP / MySQL
API Integration

HONOURS & AWARDS

2013

**B2B marketing communications
Agency of the Year**

Ogilvy UK

2013

**Best use of digital techniques
and technologies**

Adobe Creative Week

2012

**B2B marketing communications
Agency of the Year**

Ogilvy UK

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